

## WIND TRE awards the winner of the "Neoconnessi" project

Rome, 25th november 2019

Neoconnessi is a digital and media education initiative created by Wind Tre through the Wind brand. The project was born to sensitize children to a correct use of the Internet, informing them of both the risks and opportunities of the Web, as well as to support families and teachers on these topics. Still on the subject of web security and risks, the innovative "WIND FAMILY PROTECT" App was also launched and is available for families with "under 14" children. A digital tool that allows you to satisfy the desire to connect younger people and, at the same time, the need for protection by adults.